

# Best Practices

Why Educational Resources  
from ASPCA<sup>®</sup> Pet Health  
Insurance Matter



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At Aloha VH, our dedication to pet's well-being extends far beyond our hospital doors. A component of our comprehensive pet care plan includes providing pet insurance brochures to every client.

## Prioritizing Pet Health Through Education

From the moment you step into our practice, your pet's health is our top priority. We not only prioritize discussions about pet insurance during check-in, recognizing the importance of proactive protection, but also ensure that pamphlets are readily available throughout our hospital. **These pamphlets serve as a constant reminder of the value of comprehensive coverage**, and our doctors take it a step further by handing them brochures. This way, when clients refer back to their recommendations, they are also reminded of the benefits of pet insurance.



# Highlighting the Benefits of Pet Insurance

We discuss how pet insurance not only can help with routine wellness care but also provide crucial coverage for unexpected injuries and illnesses. We've witnessed firsthand how financial constraints can lead to difficult decisions for pet owners. With pet insurance, pet owners can trust that they'll have the financial support they need to provide the best care for their pets without hesitation.



**Routine Wellness Coverage**



**Emergency and Illness Protection**



**Financial Relief for Pet Owners**

Moreover, when we participate in social events, we enthusiastically promote pet insurance by prominently displaying educational resources for our clients to see. From branded brochures to pens, water bowls, and other giveaways provided, **we ensure that pet owners are aware that there's help paying for veterinary care.**



**Order free educational resources for your clinic!**

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